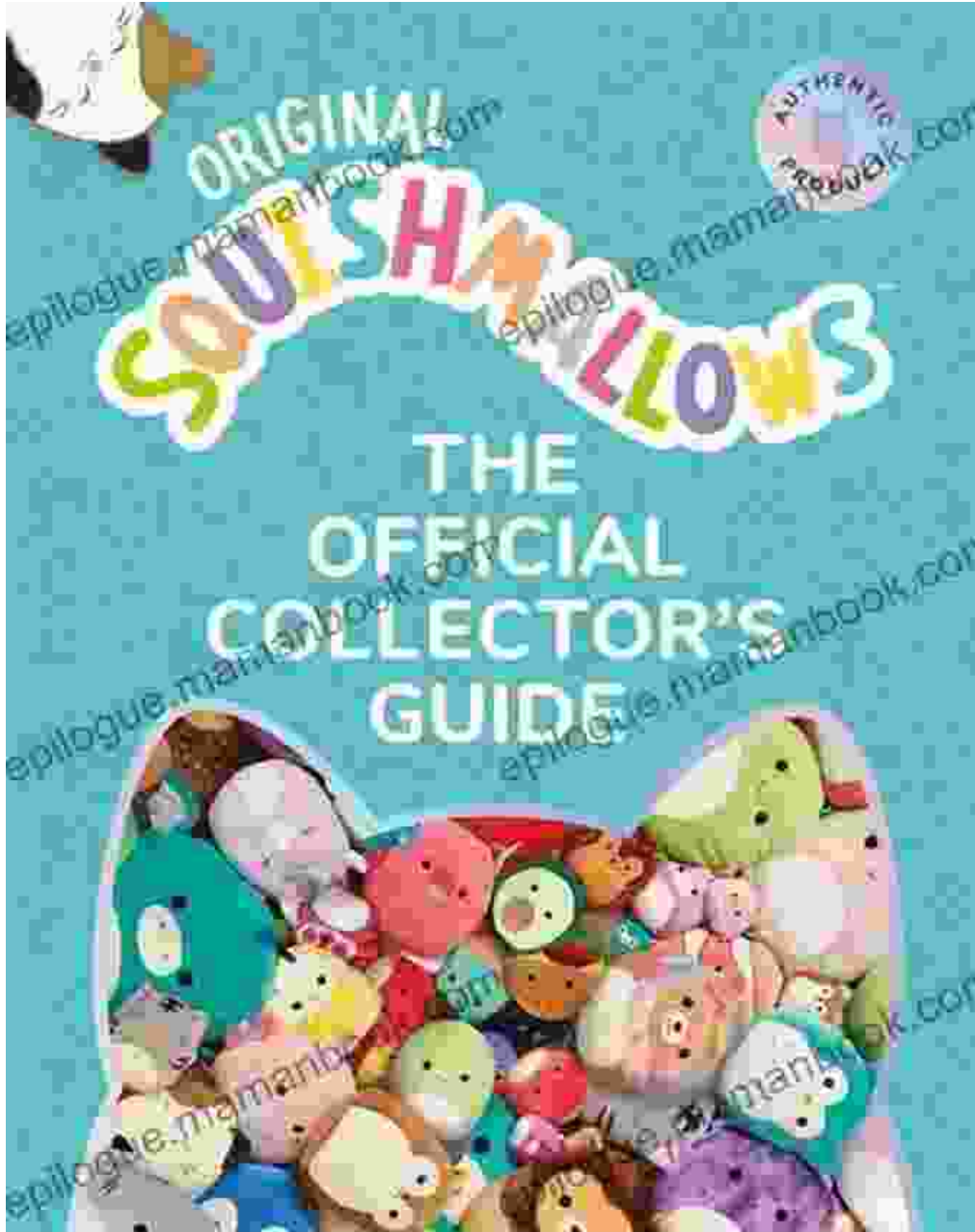
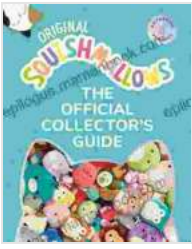


Squishmallows: The Official Collector's Guide to the Huggable Toy Phenomenon



Squishmallows, the ultra-soft, cuddly toys that have taken the world by storm, are the subject of the definitive collector's guide.



Squishmallows: The Official Collector's Guide

by Bernie Collins

★★★★★ 5 out of 5

Language : English

Text-to-Speech: Enabled



Squishmallows: The Official Collector's Guide is the ultimate resource for fans of all ages, featuring:

- **Comprehensive listings of every Squishmallow ever made**, including their names, sizes, and release dates.
- **In-depth profiles of Squishmallow Squads**, such as the Food Squad, the Animal Squad, and the Holiday Squad.
- **Exclusive interviews with the creators of Squishmallows**, Kellytoy, about the inspiration behind these beloved toys.
- **Tips and tricks for collecting Squishmallows**, including how to find rare and limited-edition items.
- **A special section on Squishmallow care and maintenance**, to help keep your furry friends looking their best.

Whether you're a seasoned collector or just starting to discover the Squishmallow craze, this guide is the perfect way to learn everything there is to know about these adorable and huggable toys.

The History of Squishmallows

Squishmallows were created in 2017 by Kellytoy, a family-owned toy company based in Torrance, California. The toys were an instant hit, with their soft, squishy texture and adorable designs.

In the years since their debut, Squishmallows have become a global phenomenon, with millions of fans around the world. The toys have been featured in magazines, newspapers, and television shows, and they have even been the subject of a viral TikTok trend.

The Different Types of Squishmallows

There are hundreds of different Squishmallows available, each with its own unique personality and design. The toys come in a variety of sizes, from small 5-inch Squishmallows to large 24-inch Squishmallows.

Squishmallows are also available in a variety of different Squads, each with its own theme. Some of the most popular Squishmallow Squads include:

- **The Food Squad**, which features Squishmallows shaped like food items, such as cookies, cupcakes, and pizza.
- **The Animal Squad**, which features Squishmallows shaped like animals, such as dogs, cats, and elephants.
- **The Holiday Squad**, which features Squishmallows shaped like holiday-themed items, such as Santa Claus, reindeer, and snowmen.

How to Collect Squishmallows

Collecting Squishmallows is a fun and rewarding hobby. There are a few things you can do to build your collection, including:

- **Shop at retail stores.** Squishmallows are available at a variety of retail stores, both online and offline. Be sure to check the store's website or call ahead to see if they have any Squishmallows in stock.
- **Attend Squishmallow events.** Kellytoy often hosts Squishmallow events, such as meet-and-greets and pop-up shops. These events are a great way to find rare and limited-edition Squishmallows.
- **Trade with other collectors.** There are a number of online communities where Squishmallow collectors can trade with each other. This is a great way to get your hands on Squishmallows that you may not be able to find anywhere else.

How to Care for Squishmallows

Squishmallows are made from a durable material, but they can still get dirty over time. Here are a few tips for caring for your Squishmallows:

- **Hand wash your Squishmallows.** Do not put Squishmallows in the washing machine or dryer. Instead, hand wash them in cold water with a mild detergent.
- **Air dry your Squishmallows.** Once you have washed your Squishmallows, let them air dry completely before putting them away.
- **Store your Squishmallows in a cool, dry place.** When you're not playing with your Squishmallows, store them in a cool, dry place to prevent them from getting damaged.

Squishmallows: The Perfect Gift for Any Occasion

Squishmallows are the perfect gift for any occasion. They're soft, cuddly, and adorable, and they're sure to put a smile on the face of anyone who

receives them.

Whether you're shopping for a birthday, Christmas, or just because, Squishmallows are the perfect way to show someone you care.

Squishmallows are the must-have toy of the moment, and they're sure to continue to be popular for years to come. **Squishmallows: The Official Collector's Guide** is the perfect way to learn everything there is to know about these beloved toys.

So whether you're a seasoned collector or just starting to discover the Squishmallow craze, be sure to pick up a copy of this guide today.



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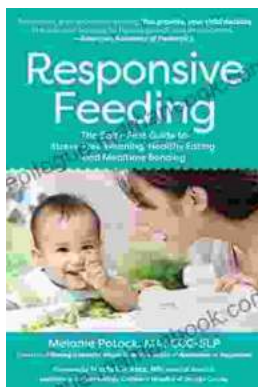
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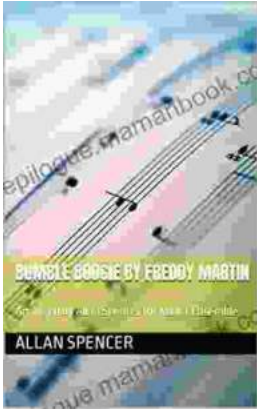
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